



The field of
exhibition
interactives is
growing and is
particularly fertile for
interaction
designers interested
in designing
between the real and
the virtual. In a two
week workshop at
Interaction Design
Institute Ivrea, we
used the Future
Centre in Venice as
a case study to
address a range of
different issues
including strategy,
communication,
technical
implementation and
the design of
experience.

In the beginning we
went to Venice and
visited the Future
Centre in the heart
of the city near Rialto







